



**FIRE AND EMERGENCY MANUFACTURERS
AND SERVICES ASSOCIATION**
"The Resource for Public Safety Businesses"

NOTICE OF ANNUAL MEETING

June 15, 2011

TO: All FEMSA Members

Pursuant to Article IV, Section 1 of the bylaws of the Fire and Emergency Manufacturers and Services Association (FEMSA), notice is hereby given that the annual meeting of the general membership will be held October 6-7, 2011, at the

Crystal City Marriott Hotel
[at Reagan National Airport}
1999 Jefferson Davis Highway
Arlington, VA 22202

FAMA will host its fall membership meeting during this time, and will share some conference programs and events with FEMSA.

The funding crisis for the fire service continues as municipalities confront mounting budget gaps. The speakers for this conference are experts in the field of municipal, state, and federal funding and will give their insights to what the future holds. This program is designed to give your business a leg up in understanding the changes that are affecting the fire service Industry.

REGISTRATION DEADLINE: September 6, 2011 - www.femsa.org/meetingReg

Conference Program – Linked to this notice you'll find a 2-page brochure detailing the preliminary schedule of meetings and conference programs. Please circulate this information to decision makers in your company who would benefit from attending this conference. Go to www.femsa.org/assets/FMF1011PrelimScheduleasof53111.pdf .

FEMSA is truly blessed to have a team of talented member-volunteers who have worked hard to develop this annual meeting program and to reach out to qualified individuals to provide all members an exceptional educational experience this fall. Please join me in thanking Meeting Planners Bill Lawson (PBI Products) and Janet Wilmoth (Fire Chief); Education Committee Co-Chairs Greg Toritto (Fire Chief) and Crosby Grindle (NFPA) along with committee members Steve Elias and Ed Nichols (Firehouse), Pam Magnani (IAFC), Gabe Steinbach (Windmill Hill Consulting); and the

creative talents of our Marketing Committee team chaired by Joe Skey (FireRescue) with special thanks to Debbie Murray (FireRescue/Firefighter Nation.com) for the design and development of the conference brochure.

Sponsorship Opportunities – The following sponsorship opportunities are available to all members attending the 2011 annual/fall meetings and events and can be split or shared with other members making sponsorships more affordable for all:

FEMSA/FAMA Spouse Program \$1,000
FEMSA/FAMA Business Speaker \$2,000
(1/2 share open –FAMA Member AMDOR will sponsor 1/2 @ \$1,000)
FEMSA/FAMA Friday Reception (preceding banquet) \$4,200
FEMSA/FAMA Friday Member Lunch \$5,500
(Please email Karen – info@femsa.org – if you have interest in any of these opportunities.)

A Sincere Thank You to the following members for their sponsorship commitments that benefit attending FEMSA and FAMA members:

FEMSA/FAMA Hospitality Suite - \$11,000 – PennWell Corp.
FEMSA/FAMA Networking Sessions - \$4,500 – Firehouse companies
FEMSA General Meeting Breakfasts - \$4,200 – FireRescue Magazine and FirefighterNation.com
FEMSA/FAMA Fire Chief Roundtable - \$4,000 – Fire Chief
FEMSA/FAMA Banquet Open Bar - \$2,500 – FireRescue1.com
FAMA Breakfast - \$2,000 – Spartan Motors
FEMSA/FAMA Business Speaker - \$1,000 – AMDOR (a shared sponsorship with another company at \$1,000 ea.)

Sponsorship Benefits –

- Formal recognition in meeting materials and from podium each day
- Recognition in the fall and winter issues of *FEMSA News*
- Sponsorship sign provided and displayed during the sponsored event
- Opportunity to place promotional material during the sponsored event *
- Exposure to the FEMSA and FAMA members
- Build new relationships with potential customers

(* Sponsors will be recognized from the podium and will be allowed to place literature and promotional material on the table(s) provided during the sponsored event. Promotional material must be approved, in advance, by FEMSA.)

Periodic updates will be e-mailed to you providing additional details on fire drill topics and moderators, roundtable panelists, caucus breakouts, other presentations, as well as the hotel and area attractions. All updates will be posted on the FEMSA web site at the “Perks” page at www.femsa.org/meetingperks.cfm where you’ll find all meeting information including a welcome letter from your meeting planners with helpful tips on lodging.

On-line registration is now open at www.femsa.org/meetingReg . If you do not receive an electronic confirmation from Bob Grimaldi within 48 hours of submitting your on-line registration, contact Bob directly at bobg@rometravel.com. Your confirmation will include a receipt for your requested booking. In addition, we will e-mail broadcast a list of registered attendees periodically. If you registered and do not see your name on the list, contact Bob immediately. These procedures will ensure that everyone is counted.

Room Block - All members are encouraged to book their rooms at the Crystal City Marriott through the FEMSA/FAMA room block (see on-line registration form). Our group is guaranteed the best available rate for the dates of our stay at the hotel.

In order to accommodate all member requests and fulfill our room block commitment, registration deadline has been set for **September 6th**. At that time we must advise the hotel how many sleeping rooms will be required each night of our meeting events.

MEETING FEES and RESERVATION/CANCELLATION/REFUND POLICIES

1. Meeting Fees: No “a la carte” meeting fee schedules are available to members, spouses and/or guests with the exception of children under 11 years of age.
2. Reservation Policy: FAMA/FEMSA negotiates a special room rate each year. The room block this year closes September 6th. After that date, the FAMA/FEMSA rate might not be available and you will have to pay the full rack rate. We set aside a fixed number of rooms based on anticipated attendance. Reservations are made on a first-come, first-served basis. If our main hotel sells out, we will make reservations for you at a hotel nearby.
3. Cancellation Policy: If you cancel a reservation after September 6th, there is a one-night cancellation fee. Also, if you check out prior to your original reservation departure date, you will be charged a one-night cancellation fee. No-Shows will be charged for the nights missed.
4. Refund Policy: Annual membership meeting fees will not be refunded, but will be credited toward the next annual membership meeting.

If you have any questions, feel free to contact your annual meeting planners directly or the FEMSA office.

We look forward to seeing you this October in Arlington, VA.

Sincerely,



Dan Reese, President

and the FEMSA Annual Meeting Committee:
Bill Lawson, Chair/VP – bill.lawson@pbiproducts.com
Janet Wilmoth – janet@firechief.com
Bob Grimaldi – bobg@rometravel.com