

FEMSA/FAMA 2011 Annual Meeting Sponsorship Opportunities

October 6-7, 2011
Crystal City Marriott, Arlington, VA



(Available sponsorship opportunities can be split or shared and pre-arranged between two or more members making sponsorships more affordable.)

FEMSA/FAMA Hospitality Suite \$11,000 – **PennWell Corp. (confirmed)**
Open 11 am to 11 pm, Wednesday through Friday, the Hospitality Suite is at the center of each day’s social and networking activities.

FEMSA/FAMA Friday Member Lunch \$5,500

FEMSA/FAMA Networking \$4,500 – **FIREHOUSE Companies (confirmed)**
Two on Thursday and two on Friday with refreshments.

FEMSA General Meeting Breakfasts \$4,200 – **FireRescue Magazine / FireFighterNation.com (confirmed)**
Thursday and Friday Breakfasts

FEMSA/FAMA Fire Chief Roundtable\$4,000 – **Fire Chief Publications (confirmed)**

FEMSA/FAMA BANQUET OPEN BAR\$2,500 – **FireRescue1.com (confirmed)**
Available during the dinner/banquet Friday evening.

FEMSA/FAMA Reception \$4,200
Friday Evening Reception of all FEMSA and FAMA members and their guests.

FEMSA/FAMA Business Speaker \$2,000 - **AMDOR (confirmed) (1/2 share**
Thursday afternoon FEMSA/FAMA joint session Business Speaker. **open @ \$1,000 each)**

FAMA Breakfast\$2,000 – **Spartan Motors (confirmed)**

FEMSA/FAMA Spouse/Guest Program..... \$1,000
Friday Breakfast at hotel plus Metro Passes to Tour the DC area

Sponsorship Benefits

- Formal recognition in meeting materials and from podium each day
- Recognition in the fall and winter issues of *FEMSA News* and the *FAMA Flyer*
- Sponsorship sign provided and displayed during the sponsored event
- Opportunity to place promotional material* during your sponsored event.
- Exposure to FEMSA and FAMA members.
- Build new relationships with potential customers.

(*Promotional material must be approved, in advance, by the FEMSA/FAMA Meeting Planning Committee.)

NOTICE OF SPONSORSHIP INCREASES IN 2012

In view of rising costs imposed by hotels at our membership meetings, coupled by the fact there have been no increases in these sponsorships since 2007, some sponsorship opportunities offered this year will increase in 2012.

Sponsorships help to offset event costs. FEMSA and FAMA continue to bear a good portion of these costs through their annual meeting budgets.

Please contact the association offices if you wish to discuss 2012 opportunities in order to properly budget expenses for next year.